Website Audit Checklist

☐ **Website Layout**
Make sure you have a functional website layout.

☐ **Website Design**
Check that your website is cohesive

☐ **Brand Message**
Have a clear brand message

☐ **Content**
Have all relevent content included

☐ **Graphics**
use visuals to make your website more interesting

☐ **Keywords**
Use keywords that make sense

☐ **Device Friendly**
Check to see if your website works on all devices

☐ **Is it Quick?**
Make sure your website works quickly

☐ **Internal Links**
Include internal links to other parts of your site

☐ **Security**
Make sure your website is secure